

# ACADEMIC TEAM

## Public Administration



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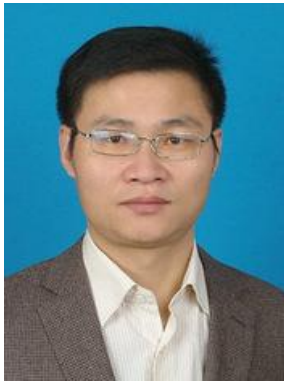
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Research area or direction:

Electronic Government, Government Information Resource Management, Public Service, Public Culture

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Research area or direction:

Public Administration and Policy Science, Science Policy and Management, Innovation in Urban Governance

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Research area or direction:

Public Administration, Government Information Resources Management, Public Policy



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Research area or direction:

Technological Innovation Management, Social Security, Traffic Ethics



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Research area or direction:

Public Economy , Social Security , Public Administration and Policy



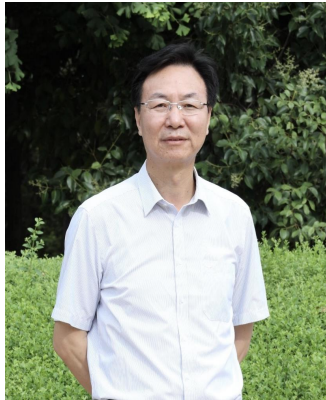
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Research area or direction:

Public Policy, Human Resource Management of Public Sectors



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Research area or direction:

Public Administration, Human Resource Management, Higher Education Management



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Research area or direction:

Management of Cultural Industry, Public Finance



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Research area or direction:

Public Administration, Transportation Management



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Research area or direction:

Regional Economic Development , Land Economy ,  
Poverty Governance, Analysis of Public Policy

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Research area or direction:

Industrial Public Policy,Transportation and  
Environmental Governance,Government Digital  
Governance

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Research area or direction:

Elderly care services , public policy design and  
evaluation



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Research area or direction:

Local governance and government reform, case study in public administration



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Research area or direction:

Public Policy Design; Ecological Economy

# LAW



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Research area or direction:

Law of Environment and Resources , Science of Criminal Law



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Research area or direction:

Law of Economy, Law of Finance



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Research area or direction:

Civil and Commercial Law, International Economic Law, Private International Law



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Research Area or Direction:

Civil and Commercial Law,, Highway Traffic  
Administration Law, Environmental and Resource Law



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Research Area or Direction:

Criminal Law (Strafrechtdogmatik), Comparative  
Criminal Law, Criminal Law Philosophy, General  
Jurisprudence, Traffic Law

# AESTHETICS



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Research area or direction:

Theories of Chinese Classical Literature, Art theory and Aesthetics

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Research area or direction:

Calligraphy Artistic Creation and Theoretical Research, Philosophy of Art and Aesthetics of Calligraphy, Chinese Classical Philology and Philology (Primary School)

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Research area or direction:

Modern and Contemporary Literature, Film Aesthetics





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Research area or direction:

Ancient Chinese Literature , Urban Culture and Communication, Classical Chinese Aesthetics

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Research area or direction:

Modern and Contemporary Chinese literature, Art of Film and Television, International Education of Chinese Language

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Research area or direction:

Cross Culture Communication , Ethnic Literature and Cultural Narration along the Silk Road , Aesthetics of Literature and Art

# Journalism and Communication



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Research area or direction:

Cultural Communication, Media Convergence

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Research area or direction:

Western Media Narrative, Media Discourse in China and the West, Case Study and Discourse Research of Pulitzer Prize for Journalism, Media Publicity

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Research area or direction:

Media Culture, New Media and Society, Public Sentiment of Traffic



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Research area or direction:

Brand Communication, Network and New Media; History of Communication

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Research area or direction:

Media Economy and Management , Engineering Management

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Research area or direction:

Media Convergence, New Media Technology and Communication, Urban Public Space Construction

# International Chinese Language Education



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Research area or direction:

Modern and Contemporary Chinese literature, Art of Film and Television, International Education of Chinese Language



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Research area or direction:

Glottopolitics, Dialect, Vocabulary, International Education of Chinese Language, Language Communication, Aesthetics



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Research area or direction:

International Education of Chinese Language, Ancient Chinese Literature



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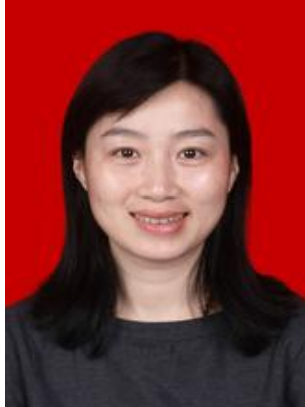
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Research area or direction:

Literary Relations between China and Western Countries



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Research area or direction:

Language and Characters of Ethnic Minorities ,  
Phonetics of Modern Chinese



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Research area or direction:

Cross Culture Communication , Ethnic Literature and  
Cultural Narration along the Silk Road , Aesthetics of  
Literature and Art



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Research area or direction:

International Education of Chinese Language ,  
International Student Education

## Drama and film



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Research area or direction:

Documentary Theory and Creation, Communication of  
Movie and Television

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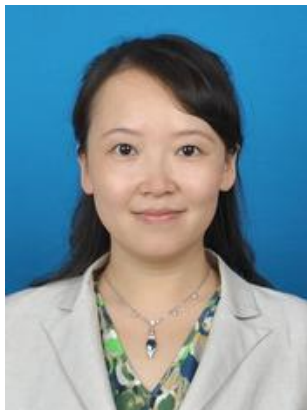
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Research area or direction:

Modern and Contemporary Chinese literature, Theory  
of Literature and Art, Literature of Theatre Film and  
Television, Editing and Directing of Radio and Television

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Research area or direction:

Aesthetics of Film and Television, Art and  
Communication of Film and Television



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Research area or direction:

Modern and Contemporary Literature, Film Aesthetics



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Research area or direction:

Ancient Chinese Literature , Urban Culture and Communication, Classical Chinese Aesthetics



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Research area or direction:

Shaanxi Film and Television, Film and Television Culture Communication





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Research area or direction:

Film history, Film Scriptwriter



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Research area or direction:

Film and Television Cultural Communication, Mainstream Ideological Communication, Cultural Studies (Media and Gender)